NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

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| **1.** | **Notifying Member:** India  **If applicable, name of local government involved (Article 3.2 and 7.2):** |
| **2.** | **Agency responsible:** Food Safety and Standards Authority of India (FSSAI)  **Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:** |
| **3.** | **Notified** **under Article 2.9.2 [X], 2.10.1 [****], 5.6.2 [****], 5.7.1 [****], other:** |
| **4.** | **Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):** Advertisements and claims made on food products |
| **5.** | **Title, number of pages and language(s) of the notified document:** Draft Food Safety and Standards (Advertisements and Claims) Regulations, 2017 (19 pages) |
| **6.** | **Description of content:** The Draft Food Safety and Standards (Advertisements and Claims) Regulations, 2017 deals with the specification and requirements for advertisements and claims made on food products. |
| **7.** | **Objective and rationale, including the nature of urgent problems where applicable:** The new standards proposed general and specific requirements for advertisements and claims for food products. |
| **8.** | **Relevant documents:** F. No. 1-94/FSSAI/SP(Claims and Advertisements)/2017, which is available at: <http://www.fssai.gov.in/home/fss-legislation/wto-notifications/wto-tbt-notifications.html> |
| **9.** | **Proposed date of adoption:** Yet to be decided  **Proposed date of entry into force:** Yet to be decided |
| **10.** | **Final date for comments:** 60 days from notification |
| **11.** | **Texts available from: National enquiry point [****X] or address, telephone and fax numbers and email and website addresses, if available, of other body:**  Website of the Food Safety and Standards Authority of India, <http://www.fssai.gov.in>  Mr. P. Karthikeyan Assistant Director SPS Enquiry Point Food Safety and Standards Authority of India (FSSAI) FDA Bhawan, Kotla Road New Delhi-110002, India Tel: +(011) 23231681 Fax: +(011) 23220994 Email: [spstbt.enqpt@fssai.gov.in](mailto:spstbt.enqpt@fssai.gov.in) Website: <http://www.fssai.gov.in/> |