NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

|  |  |
| --- | --- |
| **1.** | **Notifying Member:** United Arab Emirates  **If applicable, name of local government involved (Article 3.2 and 7.2):** |
| **2.** | **Agency responsible:** Emirates Authority for Standardization and Metrology (ESMA)  **Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:**  Emirates Authority for Standardization and Metrology (ESMA)  P O Box: 2166  Abu Dhabi  United Arab Emirates  Tel.: (+971) 2 403 2613  Fax: (+971) 2 671 0999  Email: [esma@esma.ae](mailto:esma@esma.ae)  Website: <http://www.esma.ae> |
| **3.** | **Notified under Article 2.9.2 [X], 2.10.1 [ ], 5.6.2 [ ], 5.7.1 [ ], other:** |
| **4.** | **Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):** Food products in general (ICS 67.040). |
| **5.** | **Title, number of pages and language(s) of the notified document:** Draft of UAE Technical Regulation "Permitted Health and Nutrition Claims Made on Food and Their Conditions of Use" (16 page(s), in English) |
| **6.** | **Description of content:**  1. This standard relates to the use of nutrition and health claims in food labelling and, where required by the authorities having jurisdiction, in advertising.  2. This standard apply to all foods for which nutrition and health claims are made without prejudice to specific provisions under UAE standards or Guidelines relating to Foods for Special Dietary Uses and Foods for Special Medical Purposes.  3. This standard is intended to supplement the UAE General Guidelines on Claims and do not supersede any prohibitions contained therein.  4. Nutrition and health claims shall not be permitted for foods for infants and young children except where specifically provided for in relevant UAE standards or national legislation.  5. Nutrition claims should be consistent with national nutrition policy and support that policy. Only nutrition claims that support national nutrition policy should be allowed. |
| **7.** | **Objective and rationale, including the nature of urgent problems where applicable:** Consumer information, labelling; Prevention of deceptive practices and consumer protection; Protection of human health or safety |
| **8.** | **Relevant documents:**  - |
| **9.** | **Proposed date of adoption:**N/A  **Proposed date of entry into force:**N/A |
| **10.** | **Final date for comments:** 60 days from notification |
| **11.** | **Texts available from: National enquiry point [****X] or address, telephone and fax numbers and email and website addresses, if available, of other body:**  Emirates Authority for Standardization and Metrology (ESMA) UAE TBT Enquiry Point Tel.: (+971) 2 403 2657 Fax: (+971) 2 671 5999 E-mail: [uaetbt@esma.gov.ae](mailto:uaetbt@esma.gov.ae) Website: <http://www.esma.gov.ae>  <https://members.wto.org/crnattachments/2018/TBT/ARE/18_5044_00_x.pdf> |