NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

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| **1.** | **Notifying Member:** Thailand  **If applicable, name of local government involved (Article 3.2 and 7.2):** |
| **2.** | **Agency responsible:** Bureau of Tobacco Control  **Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:**  Bureau of Tobacco Control  Department of Disease Control, Ministry of Public Health  Thailand  Tel: (662) 590 3852  Fax: (662) 590 3852  Website: <http://btc.ddc.moph.go.th> |
| **3.** | **Notified under Article 2.9.2 [X], 2.10.1 [****], 5.6.2 [****], 5.7.1 [****], other:** |
| **4.** | **Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):** Tobacco products |
| **5.** | **Title, number of pages and language(s) of the notified document:** Notification of the Ministry of Public Health Subject: Criteria, methods and conditions on tobacco product and cigarette packaging B.E. 2561 (2018) (11 page(s), in English) |
| **6.** | **Description of content:** Packaging of domestic or imported cigarette must have the format and characteristics as prescribed where there shall be no text, picture, logo, sign, trademark, image, marking, design or other matters apart from those allowed in this Notification, e.g.  - Package or container of cigarettes, and box, case or carton of cigarettes must be rectangle in shape,  - All sides of the outer surface of package or container of cigarettes, and box, case or carton of cigarettes must be in matt opaque couche (Pantone Opaque Couche - Pantone 448 C,  - Brand or variant must be in Thai or English, using "TH Sarabun PSK" font as font type and not exceeding 1.5 mm in height. The font colour must be pale gray (Pantone Cool Grey 2 C). Display is allowed only in one position, etc. |
| **7.** | **Objective and rationale, including the nature of urgent problems where applicable:** Other;   * Reducing the attractiveness of tobacco products; * Eliminating the effects of tobacco packaging as a form of advertising and promotion; * Addressing package design techniques that may suggest that some products are less harmful than others; and * Increasing the noticeability and effectiveness of health warnings. |
| **8.** | **Relevant documents:**   * The Government Gazette No. 135, Special section 319 ngor, Dated 13 December 2018 |
| **9.** | **Proposed date of adoption:** 13 December 2018  **Proposed date of entry into force:** 10 September 2019 |
| **10.** | **Final date for comments:** 60 days from notification |
| **11.** | **Texts available from: National enquiry point [****X] or address, telephone and fax numbers and email and website addresses, if available, of other body:**  WTO/TBT Enquiry Point and Notification Authority Thai Industrial Standards Institute Tel: (66 2) 202 3504 Fax: (66 2) 202 3511, 354 3041 E-mail: [thaitbt@tisi.mail.go.th](mailto:thaitbt@tisi.mail.go.th) Website: <http://www.tisi.go.th>  <https://members.wto.org/crnattachments/2019/TBT/THA/19_0858_00_e.pdf> |